

Catherine Bégin

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About Me

I am a hardworking and passionate person, constantly seeking to make discoveries. My curiosity and open-mindedness manifests itself in my various fields of interest and in my interactions with people.

Assets

Perfectly bilingual	Fast learner
Hardworking	Motivated
Social	Creative

Work Experience

2020 - Current

Creative Programmer / Freelance

Creation of audiovisual and/or audio-reactive content, VJ performances, mural projections, interactive installations, generative art, creation of visual content for broadcast at events and on streaming platforms, etc.

2018 - Current

Graphic Designer & Web Developer / Freelance

Having led various branding and graphic design projects (logo, identity, promotional material, UX and UI, etc.), designed and programmed websites (6+ years' experience hand-coding with HTML, CSS and Javascript; and using a variety of CMS), and developed web applications using Node/Vue.js, etc.

2022

Intern - Creative Programming

Ottomata

Laser programming, creation of generative visual content for projections, experience design, ideation, installation assembly, etc.

2019 - 2022

Interactive Experiences Director

Le Culte

Director of the Interactive Experiences Committee for Le Culte, a cultural magazine for UQAM communications students. Responsible for leading a creative team in the realization of various projects (interactive installations, AR experiences, projections, audio-reactive visuals, scenography, etc.) with the aim of enlivening the multiple events intended for the magazine's public.

2021

Guest Services Agent / Receptionist

Tofino Resort + Marina

Responsible for maintaining and enhancing guest experience throughout their stay, ensuring safety, managing correspondence with the restaurant, adventure center, marina and management, handling all correspondence with care and diligence.

Work Experience

2022 - 2023

Tree planter

Celtic Reforestation | British Columbia

Selected tree seedlings, prepared the ground, or planted the trees in reforestation areas, using manual planting tools.

2019

Web Marketing Strategy Intern

Future Electronics

Responsible for running web campaigns, integrating marketing content on all platforms (including social media), creating web pages, managing email campaigns, controlling the operation of a complex content management system (Hybris) for a website with over 300,000 pages, etc.

2019

Entertainment & Reception

Lisbon Chillout Hostel

Responsible for planning and carrying out activities, promoting interaction between individuals, hosting parties, preparing and serving drinks and meals, etc.

2017

Bistro Manager

21st Century Foods

Responsible for enforcing quality and customer service standards, analyzing and resolving quality and customer service problems, maintaining stock inventory, accomplishing staff results, etc.

Education

2019 - 2023

Bachelors in Media Creation - Interactive Media

Université du Québec à Montréal

Program that aims to train interactivity specialists and new media designers. Graduated with a cumulative average of 3.94.

2016 - 2019

DEC Graphic & Web Design

John-Abbott College

Dean's List recipient for 3 semesters: among the 35 students with the best academic performance in college.

Proficiency

TouchDesigner

Processing

HTML & CSS

Blender

Premiere Pro

Max MSP

Javascript

Arduino

Unity

Illustrator, etc.

Achievements

C2 Montreal Honorable Mention - MAPP_MTL 2021

Having received the honorable mention from C2 Montreal for "EDEND", an audiovisual presentation created for the Minute_MAPP competition.

Game Jam Montreal Joue 2020 - 2nd Place

In February 2020, as part of the Montreal Joue 2020 festival, a team of students from the BAC in interactive media at UQAM and myself won 2nd place in a video game creation competition. The participants had 48 hours to develop the game while respecting the constraints and the given theme.

Humanitarian Project in Africa

A 4-week humanitarian project conducted in January 2016. With two classmates, we conducted the project from A to Z, successfully raising \$30,000 in funds as well as toys and materials to build a recreation center in Benin, Africa. Children in nearby villages, among which very few are lucky enough to be in school, now have access to a place where they can learn through play.

facebook.com/benin2016takajouer

World of Dance - 1st Place Adult Division

In February 2015, my dance crew came in first place at the World of Dance international competition in Montreal. I had been training hip-hop dance for 8 years with the same studio. Throughout my dance career, I have attended many events across the province as my training intensified and I worked my way up the ranks, all while pursuing my studies.

Volunteering

2020

La Cuvée Festival

Responsible for ticket sales, customer service, on-site assistance, etc.

2019

HUB Montréal

Responsible for welcoming participants and panelists, coat check, etc.

2019

M pour Montréal

Responsible for welcoming artists and participants, managing the guest list.

2019

Mundial Festival

Responsible for welcoming artists and participants, managing the guest list.